

STEP-BY-STEP CAMPAIGN DIRECTIONS

Prepare your church for Easter 2010

Evangelism Campaign with *More Than A Carpenter*

Create A Team

- October 2009 - Assemble evangelism teams at your church; *More Than a Carpenter* 6-Pack and 30-Pack available for order.

Make a Plan

- Plan several informational meetings for evangelism teams; plan to show Josh McDowell's free, downloadable video, which gets to the heart of this outreach effort. Available at www.MoreThanACarpenter.info.
- Order the *More Than a Carpenter* DVD-based Campaign Kit [Available January 2010] for training sessions with your evangelism teams.
- Beginning January 2010, begin door-to-door evangelism outreach in local neighborhoods using *My Journey...from Skepticism to Faith* Outreach Booklet 30-Pack, the *More Than a Carpenter* Door Hanger Plastic Baggie 100-Pack (Available January 2010).

Easter Sunday

- Easter Sunday – sermon notes and PowerPoint presentation slides for use during Holy week available for download on www.morethanacarpenter.info. New Believer's Pocket NT 30-pack can be used during alter calls and/or as follow-up tools with those reached through the outreach campaign.
- Easter Sunday - Josh McDowell's free downloadable short video ties together sermon notes with Easter evangelism efforts. Available at www.MoreThanACarpenter.info.

Now Available

- *More Than a Carpenter* \$6.99
- *More Than a Carpenter* 6-Pack \$19.97 (Your church saves \$21.97)
- *More Than a Carpenter* 30-Pack \$89.97 (Your church saves \$119.71)

Available January 2010

- *More Than a Carpenter* Campaign Kit \$29.99
- *My Journey...from Skepticism to Faith* Outreach booklet 30-pack \$14.99
- *More Than A Carpenter* Campaign Plastic Door Hanger 100-pack \$9.99
- New Believer's Pocket NT 30-pack \$69.97

Visit www.MoreThanACarpenter.info for more details.

Reclaim *Easter*

The *More Than a Carpenter* Campaign Kit provides churches with the tools needed to execute a dynamic, turn-key, wide-scale evangelism event. This DVD-based curriculum featuring Josh and Sean McDowell will help prepare and train evangelism teams to witness convincingly and lovingly, and equip them to effectively defend their faith. Evangelism teams will come away from the training feeling confident and enthusiastic about going out and witnessing to their communities.

Your church will want to purchase the outreach booklets (a sample is included in the kit) for your evangelism teams to distribute to the community. The outreach booklets will serve as gospel sharing opportunities and invitations to visit the church for a special event. The campaign kit will include ideas and suggestions for holding a visitor's event at the church (i.e. block party, church homecoming, special concert or speaker, Easter, Christmas, etc.).

The Kit includes 1 DVD-Rom with the following contents:

- 6 video training sessions featuring Josh and Sean teaching (close to 90-minutes of video total)
- 48 page Leader's Guide (PDF) – downloadable and print ready
- **Church Promotional Resources:**
 - ✓ video message to the congregation
 - ✓ video message to pastors
 - ✓ a variety of customizable bulletin inserts (one for Easter, one that's generic, one that seeker friendly)
 - ✓ posters
 - ✓ website banner ads
 - ✓ email invitations
 - ✓ All pieces are customizable)

ALSO IN THE KIT:

- 1 sample outreach booklet- *My Journey . . . from Skepticism to Faith* (sold separately as a 30-pack for \$14.99)
- 1 sample plastic door hanger baggie (sold separately as a 100-pack)
- 4-page printed *Quick-Start Guide* with instructions on how to lead the study

This DVD-based campaign kit will release in January 2010 along with the outreach booklet and plastic door hangers.

Retail Price: \$29.99

Visit www.MoreThanACarpenter.info for more details.

Reclaim *Easter*